

green solutions @COP 16

SHAPING CLEAN POLICY FOR A LOW CARBON ECONOMY

5 – 8 December, 2010

Fiesta Americana Grand Coral Beach
Cancun, Quintana Roo, Mexico

Sponsorship packages



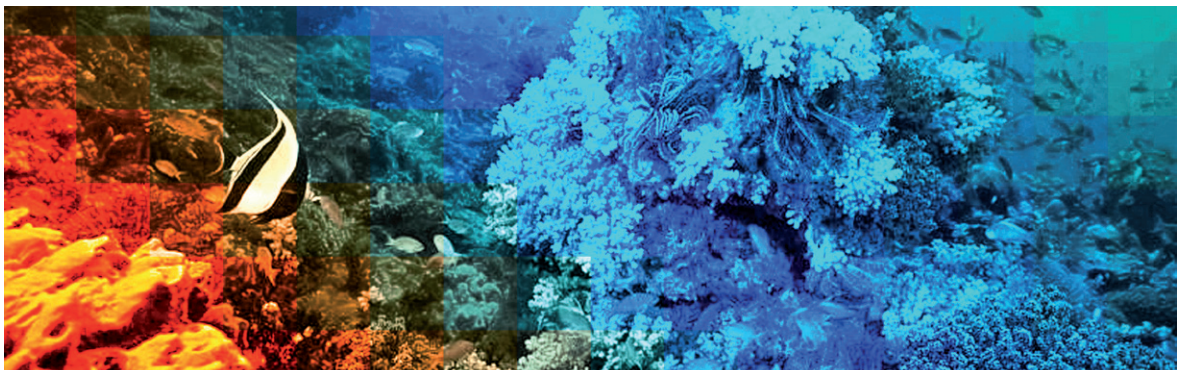
Green Solutions @COP16, an invitation to get involved

Green Solutions @COP16 seeks to create a setting which will allow the exchange of ideas, and showcase some of the leading private sector efforts towards climate change mitigation, particularly in the fields of trade, investment and technological development.

This event - which will take place from 5 to 8 December, 2010 - will be hosted in parallel to the 16th session of the Conference of the Parties (COP 16) to the United Nations Framework Convention on Climate Change (UNFCCC) and the 6th session of the Conference of the Parties serving as the meeting of the Parties to the Kyoto Protocol (CMP 6), which will be held in Cancun, Mexico from 29 November to 10 December, 2010.

Participating in Green Solutions@Cop16 is a great opportunity for your company to share environmentally friendly practices on a world stage.

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Who will attend?

Green Solutions @COP16 seeks to attract business persons, international government officials, industry experts, opinion leaders, national and international press, among others.

The event

Green Solutions @COP16 is a world class showcase for companies interested in communicating and sharing their environmentally friendly products, research, business practices, processes and solutions. In order to allocate the plurality of experiences to be presented, this event will provide a space for business expositions and conferences, as well as seminars and workshops, all of them targeting to provide specific solutions to environmental challenges.

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What to expect?



- The presentation of success stories, best practices and technological development aimed at bettering the environment
- The participation of renowned opinion leaders, experts and academics
- An international media platform where companies can present, announce and launch eco friendly activities, products and/or services
- Conferences, seminars, round tables and workshops
- Meetings between government officials and private sector representatives

An international media platform where companies can present, announce and launch eco friendly activities, products and/or services

Space allocation

- Exhibition: individual stands and national pavilions
- Networking area
- Conference, presentation and seminar halls
- Interactive Pavilion
- Eco friendly automotive exhibition
- Cultural exhibit
- Press room

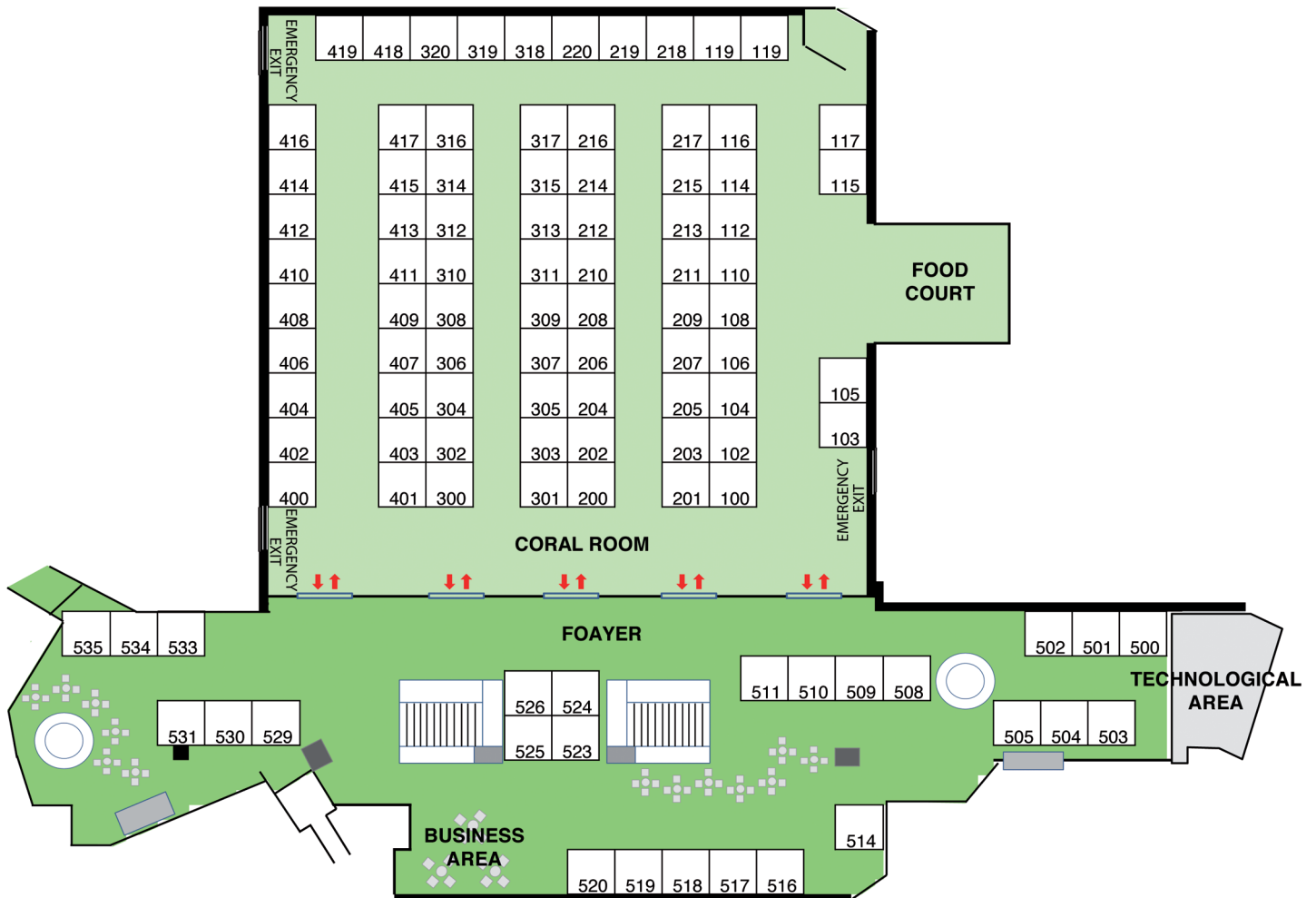
**Exhibition,
learning, business
and entertainment
areas will be
provided**

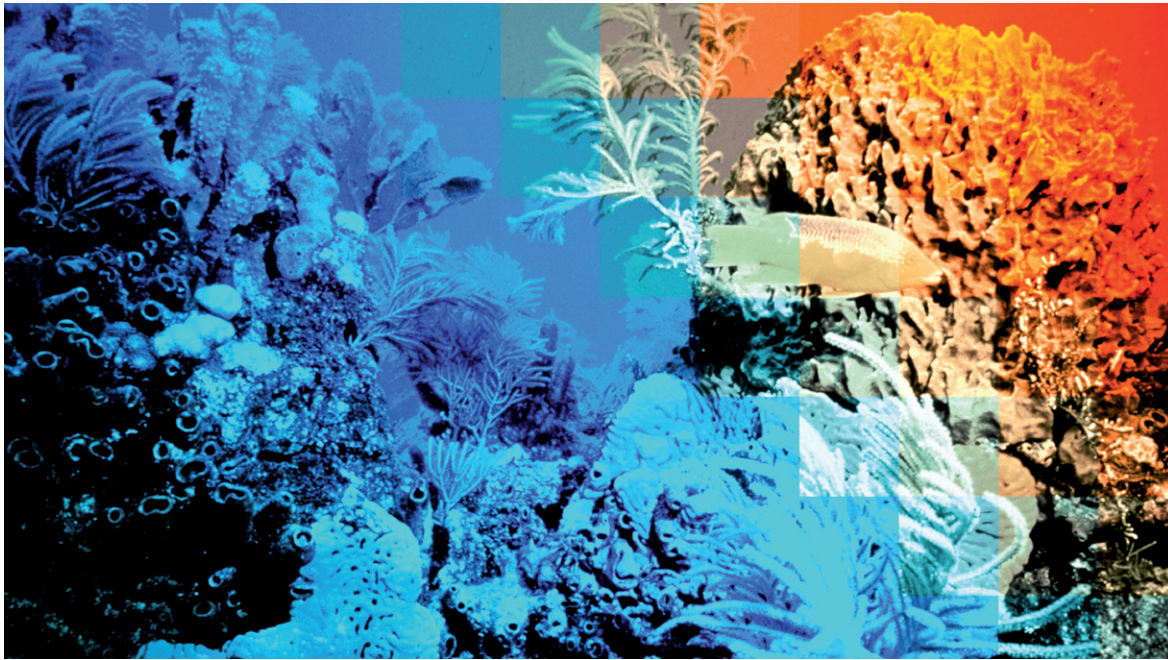
Why participate?

- Green Solutions@Cop16 provides the ideal setting for your company to showcase its pro-environment initiatives
- Your company will obtain important international exposure, contributing to its positioning as part of the solution to climate change
- You will join the efforts towards strengthening Mexico's positioning as an important investment destination

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Floor plan





Venue

Hotel Fiesta Americana Grand Coral Beach

Reservations:

Laura Enriquez
Tourism and conventions
Reservations manager
lenriquez@turycon.com.mx
Phone: +5255 51487509 – 11

Special tariff

\$239.40 USD for single or double Jr. Suites
This tariff is per room / per night (tips not included)

Sponsorship packages

Green sponsorship: Package 1

Investment \$ 300,000 pesos

- Company logo on the event's website (first level)
- Company logo 20% larger than other level sponsors on all event advertising material
- Inclusion of corporate image and logo on event signaling
- Company logo in the event directory
- 1 full page advertising space in the event directory
- An 18m² stand at the expo
- Company logo on delegate badges
- Promotional material in the welcome kit for delegates (always with recycled materials)
- Company logo on the eco friendly bags that will be distributed to participants upon registration
- Right to place four eco friendly banners at the event (specific areas will be previously assigned)
- Company logo on the display screens showing daily event information
- Company logo will appear looped on CCTV during the opening and closing of the Exhibition
- 4 preferential seating designations at the opening and closing ceremonies

Green sponsorship: Package 2

Investment \$ 200,000 pesos

- Company logo on the event's web page (second level)
- Company logo on all event advertising material
- Inclusion of corporate image and logo on event signaling
- Company logo in the event directory
- 1/2 page advertising space in the event directory
- A 9m² booth at the expo
- Right to place 2 eco friendly banners at the event, (specific areas will be previously assigned)
- Company logo will appear on the display screens containing event information

Green sponsorship: Package 3

Investment \$ 100,000 pesos

- Company logo on the event's web page (third level)
- Company logo on all event advertising material
- Inclusion of corporate image and logo on event signaling
- Company logo in the event directory
- A 9m² booth at the expo
- Right to place 1 eco friendly banner at the event, (specific areas will be previously assigned)
- Company logo will appear on the display screens containing event information

Contact details

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